



ENGLISH | MARC HUCKLE | @ www.intercambioidiomasonline.com

Intercambio Idiomas Online

C1 ADVERTISING

1. Which types of advertisements do you think are the most convincing?
2. Have you ever bought anything that you saw on a TV commercial?
3. Do celebrity endorsements ensure an increase in sales?
4. What is the most memorable ad that you can remember?
5. Do you need to have a lot of talent to come up with a catchy advertisement?
6. Should advertising directed at children be banned?
7. Does it annoy you when there are lots of advertising breaks on TV?
8. Which types of advertising are ineffective in this day and age?
9. How has the internet influenced advertising?
10. What is the most popular form of advertising in your local area?
11. How easily are you influenced by adverts?
12. Would you ever consider working in advertising?
13. Why do people assume that branded products are of a better quality?
14. Are some people more easily influenced by advertising than others?
15. How would you advertise something if you had a useful product to sell?