



ENGLISH | MARC HUCKLE | @ www.intercambioidiomasonline.com

Intercambio Idiomas Online

C1 MULTIPLE CHOICE:
THE BIRTH OF AN APP

Fill in the gaps in the text with the correct option (A-D). Only one answer may be possible.

The birth of an App

As language learning _____ (1) the test of time irrespective of the recent wave of language prejudice that seems to have riddled places, such as Brexit Britain and Trumps US, it seems to be going in a similar direction to just about every other industry, automated and online. Web developers and business _____ (2) are all too aware of the amount of time we each spend on our mobile phones and let's _____ (3) it, we all have a smartphone nowadays. Due to this fact, we are all _____ (4) out for a way of learning a language in an entertaining way that can make good use of this tool that we carry around in our pockets. For this reason, the App development industry is _____ (5) and many ambitious young entrepreneurs are doing what they must to not miss the boat. The only issue seems to be that with massive developments in technology, some developers seem to be _____ (6) the main point of learning a language, being "to communicate with other people". This is why some Apps that through they are popular to date, are fatally _____ (7). These Apps can be fantastic for getting to grips with the basics or even acquiring new vocabulary, but they will not exactly be the golden ticket to holding a fluent conversation. Having said that, what does the future _____ (8) for language learning Apps? The demand is forever growing so there must be a niche that can give the learner what they need to be able to master a foreign language. A clever team of developers and language enthusiasts seem to have hit the nail on the head in what is to be their latest product which has undergone 3 years of development and reached record levels of investment. Set to be launched in 2019, Intercambioidiomas has what it feels is the perfect balance between technology and learning material.

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|-------------------|---------------|---------------|----------------|
| 1. A. lasts | B. lives | C. stands | D. passes |
| 2. A. guessers | B. optimisers | C. predictors | D. forecasters |
| 3. A. confront | B. face | C. challenge | D. realise |
| 4. A. ringing | B. calling | C. carrying | D. working |
| 5. A. encouraging | B. insisting | C. thriving | D. striving |
| 6. A. missing | B. failing | C. losing | D. forgiving |
| 7. A. flawed | B. limited | C. unsound | D. distorted |
| 8. A. hold | B. contain | C. entail | D. consist |

Answers

1. C
2. D
3. B
4. B
5. C
6. A
7. A
8. A