



ENGLISH | MARC HUCKLE | @ www.intercambioidiomasonline.com

Intercambio Idiomas Online

C1 MULTIPLE CHOICE:
SOCIAL MEDIA

Fill in the gaps in the text with the correct option (A-D). Only one answer may be possible.

Social Media

The dangerous nature of social media has been _____ (1) no end of times. The principles of it are good and we can see how it is useful, but sometimes a good idea can _____ (2) into something bad. The concept of gathering like minded people to share their interests at an _____ (3) price for everyone is fascinating; however, from this a monster has evolved through the exploitation of it and its overuse. If you think about it, how often do companies hire people based on what they have seen about them on social media instead of looking at the CV? How many people have lost their jobs due to something that was _____ (4) on either Facebook or Twitter? The lack of privacy in our fast paced cyber-world is quite frankly worrying and we need to look for an acceptable _____ (5). Even those who are not directly linked to you (on your friends list etc.) can observe your behaviour and see what you are posting on the walls of others, what you need to keep in mind is that everything you put online stays there forever, no _____ (6) how hard you try to delete it, it can always be recovered and _____ (7) back to its origin. This has been observed with various examples amongst public officials and celebrities who have had to ask for forgiveness or significantly change their policies because of things they have said, even years after these occurrences. The _____ (8) of privacy has been lifted and we need to take note. Be careful with what you post online!

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|------------------|-----------------|----------------|-----------------|
| 1. A. reviewed | B. renewed | C. recycled | D. revisited |
| 2. A. become | B. take | C. get | D. converted |
| 3. A. reasonable | B. cheap | C. affordable | D. accessible |
| 4. A. hung | B. told | C. posted | D. communicated |
| 5. A. flipside | B. surrogate | C. alternative | D. back-up |
| 6. A. matter | B. longer | C. sooner | D. more |
| 7. A. traced | B. investigated | C. found | D. recovered |
| 8. A. illusion | B. illustration | C. fact | D. reality |

Answers:

1. A
2. D
3. C
4. C
5. C
6. A
7. A
8. A